

# Ryan K Brown

Design Direction | Creative Code

## CONTACT

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ryankbrown.com

## PROFILE

Ryan K. Brown is a multi-disciplinary designer and creative coder with nearly two decades of experience in branding, advertising, and interactive design. Influenced by his overlapping interests in art, design, and technology, he consistently produces effective, engaging, and creative solutions for organizations of all sizes. Whether delivering brand-centered interactive experiences or developing branded design systems, his work aims to help everyday people understand, appreciate, and value complicated things.

## REFERENCES

- **Aaron Gresham**  
Creative Director  
Tatum Design
- **Shannon Harris**  
Executive Creative Director  
Big Communications
- **Matt Harris**  
Creative Director  
Brassfield&Gorrie
- **Ryan Gernenz**  
VP of Creative  
Lewis Communications
- **Ford Wiles**  
Chief Creative Officer  
Apostle
- **Meghan Murray**  
Sr Designer  
Webflow
- **John Perry**  
Chief Marketing Officer  
ARC Realty
- **Jessica Underwood**  
Marketing & Media Relations  
Nature Conservancy in Tennessee

## SKILLSET

- Art Direction
- Brand/Identity Design
- UI/UX Design
- 2D Web Animation
- 3D Web Animation
- Basic Motion Design
- Creative Code

## CODE

- HTML/CSS
- Javascript
- GSAP
- Webflow
- P5.js
- THREE.js
- LottieFiles

## CLIENTS

- Valvoline
- Logans Roadhouse
- InSinkErator
- Alabama Department of Commerce
- American Cancer Society
- Tiffin Motorhomes

## EXPERIENCE

**Ryan Brown Creative** 2022—Current  
*Freelance ACD/Designer/Creative Developer*

**Lewis Communications** 2018—2022  
*Associate Creative Director*

**Big Communications** 2011—2018  
*Senior Art Director*

**Details Communications** 2007—2011  
*Graphic Designer*

## EDUCATION

**Auburn University** 2003—2007  
*BFA in Graphic Design*